

LITERACY HI-LIGHTS

Volume 1, issue 6

Spring 2017

*“There are many ways to
enlarge your child’s world.
Love of books is the best of
all”*
— [Jacqueline Kennedy](#)

Board Members
Betty Mariner-President
Jeremy McLean, VP
Lakesha Gummeson, Secy
Jackie Davis-Treasurer
Kitty Croke
Steve Doan
Wendy Johnson
Philip Wilson

Inside this issue:

| | |
|--------------------|---|
| Success Story | 2 |
| Drive for Literacy | 2 |
| Feed-a-Mind | 3 |
| Spell-Rite Results | 3 |
| Tutors Needed | 4 |

The New Face of Literacy 2017



The new year has brought fresh faces to the ESLC office staff. We are pleased to announce that Richard Chagnon is the new Executive Director. Richard joins us after a career as a consultant in outplacement and talent management for several large corporations. He graduated from the University of Ottawa and continued his education later taking business courses at Rutgers and Temple University.

His love of the Eastern Shore dates back more than 39 years when he and his late wife, Lucille, honeymooned on Chincoteague. They even talked about retiring there and later owned several rental properties before making the dream a reality 10 years ago.

Richard’s passion for Literacy developed in conjunction with his wife Lucille’s life-long commitment to making a difference through Literacy education. Richard worked alongside her managing her business, Literacy Acceleration Consulting, proofing her books, participating in events and volunteering here on the Shore. They adopted twin boys and the family includes 5 grandchildren all of whom live in New Jersey.

Richard’s vision is to build up the people of the Eastern Shore by providing resources our learners need to move up the social and economic ladders and fully participate in their communities and schools.



Brittany Pettit joined ESLC as the Office Manager in January, replacing Yvonne LaChapelle who resigned due to an injury. She has an accounting degree from Old Dominion University and previously worked for Migrant Head Start. She actually also provides childcare at our Metompkin ESOL class two nights a week. She grew up on the Eastern Shore, lives in Parksley, and enjoys traveling, couponing, and spending time with family and friends. She enjoys helping others to achieve their goals and enjoys meeting people at our events like Spell-“Rite”.



Ed Satterfield joined Literacy in April as the Program Manager, replacing Lakesha Gummeson who moved on to a position with the college. Lakesha may not be in the office but she is still committed to Literacy since she has agreed to join the board.

Ed has a BM in Music Education from Mansfield University in Pennsylvania. He moved to the Shore a year and a half ago to join his fiancée, Heather, a teacher. With a wedding in late July, Ed is busy both at work and at home. He has had a life-long interest in children’s books and television, even presenting a paper on the subject to his colleagues. His other interests include motorcycles, computers, and cooking. As a “foodie” he is looking forward to dining around during Feed-a-Mind June 16-30.

This is what Success Looks Like

Annual Meeting Awards

"Children are made readers on the laps of their parents."

— [Emilie Buchwald](#)



On March 24th we honored tutors and learners who have made advances in their achievements or did an outstanding job during 2016. Five of our learners showed improvement in their

Educational Functional Level. One additional learner completed 50-60 hours of instruction and is showing improvement in reading, writing and speaking skills. Four learners completed over 100 hours of instruction showing amazing dedication to improving their English.

Marti Fjelstad (top left) was awarded Tutor of the Year and has been tutoring for over 3 years. She has specialized in working with learners trying to join the medical field and has aided a young man attain his medical billing and coding certificate as well as a young woman taking her nursing license exam.



The ABE Tutor of the Year was awarded to Josephine Armstrong (left) who has been tutoring since 2015. Josephine tutors 3 learners in Parksley and is very dedicated to helping others in the community.

ABE Learner of the Year was awarded to Robert Lenihan, who was recognized for advancing four levels since he began in 2013.



ESOL Learner of the Year was awarded to Miyeon Lee (top right), who could navigate English at a high level but was reluctant to use her English in real-world situations. Having lived in an area with a vibrant Korean community, Miyeon had little need to practice her second language and often depended on others in her family to translate for her.

That all changed when she and her minister husband moved to the Eastern Shore. Suddenly she was forced to speak English. Through lessons with tutor Earl Frederick, she has quickly overcome her fear and has even acted as translator for her relatives doing business with U.S. companies.



Terry Thompson (bottom right), better known as the Book Bin "Brownie Fairy", and wife of tutor Earl Frederick, was awarded our Volunteer of the Year award. Terry has been

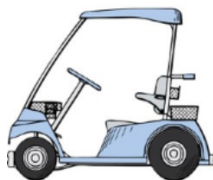
baking "Brownies for Literacy" at the Book Bin for five years. She and the Book Bin have raised over \$500 each year to help fund our programs.

Additional awards were made to Cherrystone Aqua Farms for Business Sponsor of the Year and to Naomi Makemie Presbyterian Church as Civic and Organizational Sponsor of the Year.

"Outside of a dog, a book is man's best friend. Inside of a dog, it's too dark to read"

— [Groucho Marx](#)

Drive for Literacy Golf Tournament 2017



The 2017 Drive for Literacy Golf Tournament is Friday, October 6, 2017 at the Eastern Shore Yacht and Country Club. In addition to being able to play on the Ed Ault designed 18-hole, par 70 course, you'll enjoy a buffet lunch and social hour with hot and cold appetizers during which prizes will be awarded.

Sponsorships are available from \$100 to \$2000. Hole sponsorship at \$100 puts your name at a hole and in the program. Sponsorships of \$500, \$1000, and \$2000 include advance written and air wave publicity, as well as entrance to the tournament for a varying number of players and recognition on the day of the event. Team fees are \$400 and individual golfer fees are \$100. Please call the office at 757-789-1761 or email us at esliteracy@gmail.com for more information. Registration and sponsor forms are available on our website at shoreliteracy.org.

Feed-a-Mind Set for June 16-30



SAVE THE DATES!

Some fabulous food was served last year by our partici-

pating restaurants-don't miss it! You can help literacy on The Shore and enjoy the best restaurants in the area during our Feed-a-Mind Celebration this year. Area restaurants make a donation of either a set amount or a percentage of the proceeds when you dine out during this period.

Last year's event raised \$7,000 and our goal for this year is \$8,000.

Mallards at the Wharf will again host a deck party on Sunday 6/25 with live and silent auction. Please stop in and wish Ron Wolff a happy retirement after 33 years as he hands the reigns of Wolff's Sandwich Shoppe to son, Jamie, a graduate of Johnson and Wales Culinary School. Jamie has extensive experience after working along the coast and Asheville.

This year's auction includes baseball tickets, membership and gift basket from Delmarva Discovery Museum, Stuckey's gift basket, tickets to the Craft Beer Festival, Brunch basket, Buy Local basket, Visit Tangier basket, a 2018 week at Camp Silver Beach, craft items, restaurant gift certificates, Eastern Shore News subscription, Comfort Suites stay, baked goods, and plants.

EAT OUT FOR LITERACY

ONE DAY EVENTS

| | | | |
|----------------|---------------------|---------------------|--|
| June 16 | Fair Grounds | Onancock | Celebrity Wait Staff 5-8PM |
| June 17 | Brown Dog | Cape Charles | All Day |
| June 22 | Island House | Wachapreague | All Day |
| June 25 | Mallards | Onancock | Deck Party/ Auction 4-9PM |
| June 30 | Wolff's | Atlantic | Dinner |

EVENT SPONSORS

The Blarney Stone Pub, Bojangles, Chincoteague Diner, Don Valerio's, Doughty's Market, Island Creamery, Little Italy, Machipongo Trading Co. (smoothies), Mallards Café, Maria's, Subway, Mr. Whippy

FOOD TRUCK SPONSORS

The Farmer's Daughter, Kat's Soul Food Kitchen, Shore Produce, Smokey's, Taqueria La Hispana, and Woody's

Spell "Rite"

It was a tough battle to an exciting conclusion to our Spell-"Rite" adult spelling bee on April 7th at the Eastern Shore Yacht and Country Club. Seven teams competed-the Book Bin Baddies, Broadwater Beserkers, Bear and Cub, MAVA-

ricks, Rite Revs, Bookmates, and the Linguists.

At the end, after a fierce battle with the 'MAVA-ricks', Bear and Cub team members Sue Mastyl, Haydon Rochester, and Janet Rochester(far left) were victorious

after spelling basenji, a breed of dog. The MAVA-ricks(left center) Dr. Sandra Balmoria, Dr. Jeanne Roll, and

Dr. Tom Hollandsworth were a very close second.

As usual, Carla Savage Wells(near left) did an outstanding job as "professor", with Marti Fjelstad serving as "judicious judge", and Leilani Russel and Wendy Johnson as star catchers.

The auction was filled with wonderful items and gift certificates donated by local businesses and supporters. Many thanks to all who donated or attended.



Eastern Shore Literacy Council

29300 Lankford Hwy.
Melfa, VA 23410

Phone: 757-789-1761
757-789-1795

Staff

Richard Chagnon-
Executive Director
Brittany Pettit-Office Mgr.
Ed Satterfield, Program Mgr.
Yvonne LaChapelle-Event Coord.

PRESORTED
STANDARD
NON-PROFIT ORG
PERMIT NO 104
EXMORE, VA
23350

**We're on Facebook
and on the web at
www.shoreliteracy.org
Please share our posts on
Facebook so we can spread
the gift of literacy.**



*Change a life. Volunteer to be a
tutor. Call 757-789-1761 or email
esliteracy@gmail.com*

Tutors Needed-New Tutor Training-6/23

We love our tutors! They give generously of their time and knowledge to help adults on the Shore improve their English skills. But, we have learners waiting to be matched to a tutor, and we just don't have enough tutors. We need tutors for both Basic English for native English speakers and for English for Speakers of Other Languages.

only will you be given classroom instruction but once we match you with a learner, Ed will guide you through your first meeting and is always available for help. In addition, we have some very experienced tutors you can also call on for help. Won't you consider becoming a tutor? No special training is needed. We train you and give you the materials you need to be a great tutor.

Our next tutor training is scheduled for Friday 6/23. Not

Yes, I would like to donate or attend the Drive for Literacy Golf Tournament

I would like to make a tax free donation to sponsor ____ a learner \$60 , ____ a tutor \$120, ____ a class \$500, ____ other

I would like to attend or sponsor the Drive for Literacy Golf Tournament ____ hole sponsor \$100 ____ play(how many) \$100

Send this form with your check to the address above. Check for total of \$_____ enclosed.

PAYPAL may be used for donations to Eastern Shore Literacy Council

Name: _____ Phone _____

Mailing address: _____

Street/PO Box

City & State

Zip

Email: _____ *Yes, send me this newsletter by email in 2017* _____

